



Building a Brighter Future: AARP's Community Impact

Joanne Corte Grossi, MIPP

July 8, 2026

“What we do, we do for all.”

As a nonprofit, nonpartisan organization, our mission is to empower people to choose how they live as they age.

A Chicken Coop Spurs Our Mission

In 1944, **Dr. Ethel Percy Andrus** checked on a former teacher who needed food, eyeglasses and teeth. Dr. Andrus found her living in a chicken coop. It was all the retired teacher could afford on her small monthly pension.



Illustration by **Martin Sati**

A Voice for 100 million Americans over age 50

Empowering individuals aged 50 and above goes beyond just offering services and support.

At AARP, we are committed to creating an environment where you can thrive, contribute, and continue to grow within your community.



What We Do



What We Do:

Member Benefits

AARP offers benefits to its members to enhance their quality of life and provide valuable support as they age.

- Travel
- Finance
- Health & Wellness
- Entertainment
- Shopping & Groceries
- Much More



What We Do:

AARP Foundation & Affiliates

AARP is the parent organization to several 501(c)(3) affiliates that operate separate; but are part of the AARP enterprise.



► ***Our Foundation Offerings and Affiliates Include:***

AARP Foundation[®]
For a future without senior poverty.

WISH OF A
LIFETIME
FROM **AARP**

A stylized purple graphic of a person jumping or dancing, with three stars above their head.

AARP Foundation[®]
Tax-Aide

OATS | OLDER ADULTS
TECHNOLOGY
SERVICES
FROM **AARP**

What We Do: *Community*

We engage communities nationwide with vibrant local events and activities, including:

- AARP Driver Safety classes
- Tele-town halls to provide resources and information sharing on a variety of topics
- Tax-Aide

► **Programs from AARP and its affiliates include:**

- Family caregiving
- Tax-Aide™
- AARP Driver Safety
- Livable communities
- Fraud prevention

What We Do: *Information, Research, Innovation & Services*

AARP provides tools and resources and advocates to prevent fraud and protect consumers by providing:

- Fraud Prevention Resources
- Articles and videos on the latest scams and how to protect yourself and others
- AARP Fraud Watch Network Helpline



► Our Programs Include:

- AARP Fraud Watch Network™
- AARP Bank Safe™
- The Perfect Scam Podcast™

What We Do: *Advocacy*

- Fighting to lower prescription drug prices
- Supporting family caregivers
- Protecting Medicare
- Protecting Social Security



What We Do:

AARP Pennsylvania

- Brings AARP directly to where **YOU** live
- Almost 2 million members
- Offices in Harrisburg and Philadelphia
- Four priority communities: Philadelphia, Pittsburgh, Lehigh Valley and Lancaster
- We offer a variety of positive change at both community and state levels through volunteer opportunities





**“To serve,
not to be served.”**

Discover All that AARP has to Offer

Text **VALUE**
to **50757**



To access **helpful AARP resources** and learn more about the benefits of becoming an AARP member or renewing your AARP membership.

Thank you!

AARPPA.org