

# PARCR STRATEGIC FOCUS FOR 2024 / 2025

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- STRATEGY FOCUS TEAM MET TO IDENTIFY GOALS & FOCUS FOR 2024 / 2025
- PARCR IS THE LARGEST STATE CCRC (LIFE PLAN) ORGANIZATION
- PARCR IS PARTNERING WITH LeadingAge PA IN OUR ADVOCACY PROJECTS
- PARCR MET WITH STATE LEGISLATORS TO SHARE OUR CONCERNS OF STAFFING SHORTAGE, MEDICAID FUNDING AND RECENT LEGISLATIVE INITIATIVES

# COMMUNICATIONS

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- Between PARCR and LeadingAge PA
  - Weekly conversations / updates
  - Voter Voice
    - How to communicate to PARCR members and community residents
    - Communicating with local & state legislators

# STAFFING FOR HEALTH CARE CENTERS

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- What can PARCR and LeadingAge PA do to help improve staffing?

# MEDICAID FUNDING

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- Inflation vs. reimbursement vs. cost
  - Rewarding communities for higher quality services without increasing cost
  - Ohio Model

# LICENSE GUIDELINES

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- For PCH (Personal Care Home) vs. ALR (Assisted Living Resident)
  - Guidelines and cost require review
  - Benefits for residents and communities

# RESIDENT BILL OF RIGHTS

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- Why we need them
  - Trust
  - Transparency

# RESIDENTS ON CCRC'S BOARDS

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- Why and why not
  - Concerns
    - How to pick
    - Qualifications
    - Need

# PARCR ECONOMIC VALUE PROJECT

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➤ Reason & Status