



# Pennsylvania Alliance of Retirement Community Residents

Joan W. Martin, Newsletter Editor

[parcrpost@parcr.org](mailto:parcrpost@parcr.org)

## ***The PARCR POST***

Welcome to *The PARCR POST's* January, 2026 newsletter, featuring the following:

**President Bob Newell** shares information with members about current and future activities of the organization, a new Board member, and one open Board position. [Click here](#)

**Operations Director Susan Martin** welcomes members to participate in an in-person Quarterly Meeting at Pleasant View Communities, PA on April 8, 2026. Zoom will also be available. She notes that members must register by March 30, 2026 for this meeting, and that online registration is now available. [Click here](#)

**Upcoming Meetings** are previewed. [Click here](#)

**Legislative Affairs Director Joan W. Martin** reviews the status of the 26-27 state budget, and describes advocacy for nursing home funding. [Click here](#)

**New Member Spotlight.** Read about two new members: Masonic Village at Lafayette Hill, and Masonic Village at Sewickly. [Click here](#)

**Community Spotlight:** Our host, Pleasant View Communities, shares information. [Click here.](#)

**PARCR Leadership Team:** PARCR Board, Officers, and Volunteer Staff. [Click here](#)

The July 2026 edition of ***THE PARCR POST, Issue 13.1***, will be released in June, 2026. If you have an item to contribute, please ask your Community's Staff Contact Person to email [parcrpost@parcr.org](mailto:parcrpost@parcr.org) for details and guidelines. The deadline will be June 12, 2026.

# THE PARCR POST

A QUARTERLY NEWSLETTER FOR

**P**ENNSYLVANIA **A**LLIANCE OF **R**ETIREMENT **C**OMMUNITY **R**ESIDENTS

## President’s Message by Bob Newell

**Dear PARCR Members,**

As we move into spring, this is a brief update on what your PARCR Board has been working on since our January meeting and what lies ahead in the coming months.

### Audio/Visual Improvements

PARCR continues refining its hybrid audio/visual systems, building on the success of the new set-up used during recent Board meetings. While the smaller Board meeting configuration now performs smoothly, the larger system for Quarterly Meetings continues to be tested and finetuned to ensure full functionality across changing host sites. Members’ patience and feedback during this transition remain invaluable, and anyone with AV expertise is warmly invited to assist as a volunteer. (continued on page 2)

## Quarterly Meeting

**April 8, 2026 at Pleasant View Communities, Manheim PA**

**10:00 Social Time with coffee and refreshments**

**10:30 to 12:30 in-person meeting (also by Zoom)**

**12:30 Lunch for those preregistered**

**1:15 Tour of Pleasant View**

**Presenters: Lisa M. Livingston, MS, OTR/L, MBA and Matthew R. Mayo, NHA**

**Topic: “Hospice Care and Evergreen at Masonic Village”**

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Pennsylvania Alliance of Retirement Community Residents

### VISION STATEMENT

Recognized as an enhanced educational and informational environment for PA CCRC residents

### MISSION STATEMENT

Promote the exchange of ideas, education, and civic responsibilities of CCRC residents and encourage them to aid in decision making within their communities



**Bob Newell**  
**PARCR President**  
*president@parcr.org*

(continued from page 1)

The long-term objective remains a unified Zoom-based platform to give both in-person and remote participants an equally engaging experience.

### Upcoming Quarterly Meetings

Please see details of upcoming meetings on page 4. We welcome suggestions for future topics and encourage anyone interested in the Program Director position to join our team. Please contact me at 717.534.8560 or [president@parcr.org](mailto:president@parcr.org).

### Board and NaCCRA Updates

The Board welcomed **Alice Crozier** of Pennswood Village as our newest Director, filling the seat vacated by Jim Markell, whose contributions are greatly appreciated. Treasurer **Mary Ann McSparran** continues to settle into her role as Treasurer.

PARCR's relationship with **NaCCRA** continues to strengthen. Each member community will have its own NaCCRA membership, providing access to national forums, resources, and newsletters. If your community has not yet activated its electronic membership, please reach out for assistance.

### Membership Growth and Community Outreach

The Board has launched a focused outreach initiative through which each Board member will contact 2–3 PARCR member communities. This effort will:

- Share updated PARCR program information and web resources
- Encourage resident groups to use PARCR recordings for educational programs
- Gather feedback on priorities and topics of interest

A short set of talking points and a new webpage will soon explain how communities can benefit from PARCR materials and recordings.

### CCRC Statute Rewrite Task Force

Work continues on the careful examination of the 1984 Pennsylvania statute. As discussed with the Board, the group's goal is to identify modernization needs that reflect today's realities of multi-site systems, complex financing, and evolving resident expectations. Recent meetings included a presentation from **Joseph Liegl**, who led North Carolina's 2025 rewrite effort. His experience reinforced the value of balanced stakeholder engagement—residents, providers, and regulators working toward shared goals.

While specifics of the discussions remain confidential, major themes include:

- Updating definitions and financial soundness provisions
- Considering ways to articulate clearer resident rights
- Developing more practical early warning tools for financial distress
- Encouraging transparency and consistent governance standards

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**Susan Martin**  
**PARCR Operations Director**  
*operations@parcr.org*

The April 8, 2026 Quarterly Meeting will be held at pleasant View Communities, Sunrise Vista Room, Kreider Farms Cultural Center, 547 N. Penryn Road, Manheim, PA 17545. Registration is now open with a deadline of March 30, 2026. Register for the meeting at [parcr.org](http://parcr.org) under the “Events” tab, either on-line or by mail. The lunch cost will be \$21.

Our presentation is Masonic Villages Hospice Care and Evergreen Programs. Those registering to attend the meeting via Zoom will receive the link on Monday, April 6. Please remember to mute your device to eliminate background noise.

The Board of Directors now has one open seat. Interested individuals may contact me at the address above, or Bob Newell at [president@parcr.org](mailto:president@parcr.org).

PARCR now has 39 community members and is still growing. We welcome two new members: the Masonic Village at Lafayette Hill and the Masonic Village at Sewickley. See page 6 for more information on our newest member communities.

The Board of Directors has established new annual membership dues of \$30 per individual member and \$90 per community effective January 1, 2026. Current members will

renew at this rate on July 1, 2026. April marks the time when your council or association should be thinking about membership renewal in PARCR. It is also renewal time for individual members. Membership applications are available on the website at [www.parcr.org](http://www.parcr.org). Individual community residents interested in particular programs may attend the meetings without joining PARCR. It may spark their interest and desire to join.

It is PARCR’s vision and mission to serve its Continuing Care Retirement Community and individual members as an educational resource, a collective voice in advocacy opportunities, and a collaborative base for networking. The Board encourages your involvement in the Voter Voice advocacy from LeadingAge PA that would affect our communities, especially the recent message regarding the Governor’s budget and funding for Medicaid.

The PARCR POST is an informative resource for the membership and we are seeking more information about member communities to share with our readers, such as initiatives and special programs. Contact the editor, Joan W. Martin, at [editor@parcr.org](mailto:editor@parcr.org) for specific information to submit an article.

*Susan Martin*

PARCR Operations Director



## Upcoming Meetings

### July 8, 2026 Quarterly Meeting

The July meeting will be held at Garden Spot Communities, New Holland, PA. The scheduled program will be a presentation by Joanne Grossi, State Emeritus of AARP, Pennsylvania, on “AARP and its work with seniors”. In addition, we will get legislative and advocacy updates from LeadingAge PA. Also, a Garden Spot Communities representative will give us highlights of their community.

Quarterly PARCR Meeting Date	Meeting Location
Wednesday, October 14, 2026	Londonderry Village, Palmyra, PA
Wednesday, January 13, 2027	Bethany Village, Mechanicsburg, PA
Wednesday, April 14, 2027	To Be Determined

***If your community has the needed facilities and is willing to host a meeting, please contact the meeting coordinator, Karen Overly Smith, at [mtgcoord@parcr.org](mailto:mtgcoord@parcr.org). Information on the facilities, equipment, and services needed to host a meeting can be found at [parcr.org](http://parcr.org) under the “About Us” tab entitled “Meeting Arrangement Notes.”***

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The Task Force will soon form small work groups focused on *Disclosure, Solvency, Resident Rights, and Enforcement* to refine recommendations. PARCR’s leadership in convening this effort demonstrates our commitment to constructive dialogue among residents and responsible providers alike.

I look forward to seeing you at the April Quarterly Meeting.

Bob Newell  
PARCR President



*Joan W. Martin*  
*PARCR Legislative Affairs Director*  
*legislative@parcr.org*

## Budget and Advocacy

### State Budget 2026-2027

On February 3, 2026, Governor Josh Shapiro delivered his proposal for the state fiscal year that begins on July 1. Information about the spending plan is found on the [Office of the Budget](#) webpage. Budget hearings have concluded and The General Assembly has returned to voting sessions.

Our advocacy partner, LeadingAge, PA, has analyzed the proposal and determined that important funding policy and dollars for nursing home care are not included. PARCR urges its members to communicate with their elected officials and encourages the use of Voter Voice, at this [link](#).

PARCR has developed language for customizing the messages to reflect the CCRC stakeholder viewpoint. Message 1:

“As a stakeholder in a Life Plan Community (also known as a Continuing Care Retirement Community or CCRC) I understand the critical need to stabilize and ensure the viability of nursing home care in CCRCs in Pennsylvania. I see a dire need for additional support for the state’s mission-driven nursing home providers who dedicate their careers to serving individuals like me, both now and when future care needs arise.

I am writing to urge you to support the establishment of a Budget Adjustment Factor (BAF) floor of 0.84, which, based on current

cost report and case-mix data, would require approximately \$274 million (annualized) in the FY 2026-27 state budget.

Due to the current environment in the aging services sector, some CCRC providers are being forced to make difficult decisions about census and admissions, jeopardizing access to care. Insufficient Medicaid reimbursements combined with rising costs and workforce barriers make the situation even more challenging. Providers are simply being forced to do more with less, and the burden to cover funding gaps falls to the CCRC residents. This adjustment is essential to prevent gaps in care that I, like thousands of others, depend on being there as an important part of the CCRC continuum of care.

Please support establishing a 0.84 floor for the BAF and adequately reimburse nursing home providers for the care they provide. Stand with us and protect nursing home care in Pennsylvania—our future and wellness depend on it. **To that end, I have included a link (<https://bit.ly/3OJdHFO>) to a template letter of support you can send to your Leadership and Appropriations Committee Chair in support of increasing Medicaid payment rates for nursing homes in the FY 2026-27 state budget.**

Thank you for your consideration of this critical request”.

Message 2 is identical except for the bolded sentence. (continued on page 6)



## *New Member Spotlight*

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### Masonic Village at Lafayette Hill

Masonic Village at Lafayette Hill is located at 801 Ridge Pike, Lafayette Hill, Pennsylvania and is in Montgomery County, west of Philadelphia. Residents over age 60 enjoy independent living, personal care, and nursing care services. Residence is open to individuals with Masonic affiliations and to those without Masonic affiliations. Read about their community on their [website](#).

### Masonic Village at Sewickley

Masonic Village at Sewickly is located at 1000 Masonic Drive, Sewickly, Pennsylvania and is in Allegheny County, northwest of Pittsburgh. Residents over age 60 enjoy independent living, personal care, and nursing care services through a Type A Life Plan Community. Residence is open to individuals with Masonic affiliations and to those without Masonic affiliations. Read about their community on their [website](#).

### **Budget and Advocacy**

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Another way to educate your elected officials on the critical role that CCRC's play in the community and through their support of seniors across the care continuum is to visit them in their district offices. Please reach out to me at the address above if you need assistance to plan such a visit or if you have questions.

*Joan W. Martin*

PARCR Legislative Affairs Director



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Pleasant View Communities resides in the gently rolling hills of beautiful Lancaster County, situated on 200 acres between the towns of Manheim and Lititz. Pleasant View is a warm and inviting faith-based community of friends and neighbors who care for one another and are pursuing a life of meaning and purpose together. The Pleasant View story begins when Edna Hoffer and her two friends found themselves in the position of caring for their elderly parents. Pulling together their resources and experience, the three women opened Pleasant View Rest Home in 1955. Over the years, Pleasant View has transformed into a continuing care retirement community, adding personal care, residential living, and an updated skilled nursing and rehabilitation facility with special units for residents with dementia, becoming home to hundreds of residents.

Pleasant View has grown in the past year, adding 86 new cottages to the campus. Construction is still underway on the remaining units, but nearly half of residents have moved in and are enjoying their new homes.

New to the Pleasant View family is Mount Joy Country Homes, an active senior living community, previously owned by Messiah Lifeways. These cottages are another option for seniors looking to downsize and be free of property maintenance. This community features an on-campus library, fitness studio, community room, support services, and a resident-led calendar of activities.

Residents of Mount Joy Country Homes can apply on a priority basis for personal care and skilled care on Pleasant View's main campus as needed, and can enjoy the amenities at Pleasant View, like the PVFiT fitness center, Hearth & Harrow Restaurant, Hope Served Cafe, Esther's Collectibles Thrift Boutique, hair salon, wood shop, and recreation courts.

Community is woven into the roots of Pleasant View, and each new venture reflects those early beginnings of Edna Hoffer and her team as they built and grew Pleasant View into the well known and loved Manheim landmark that it is today. The next exciting project on the horizon is transforming an unused health care floor into a daycare for staff members and people in the wider community to use. (continued on page 8)

# PLEASANT VIEW COMMUNITIES

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# PLEASANT VIEW

COMMUNITIES

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Another exciting addition to Pleasant View is the Kreider Farms Cultural Center, which houses the new location of the Manheim Community Library, as well as an event space for weddings, corporate events, parties, and more. Not only is this space an asset to the greater Manheim community but it also serves as a hub for so many different groups of people to interact together and learn from each other.



## PARCR LEADERSHIP TEAM

OFFICERS	BOARD MEMBERS	BOARD MEMEBRS	ADVISORS/OTHERS
<b>President</b> <i>Robert Newell</i> Moravian Manor	<i>Marlin Gibble</i> Pleasant View Communities <i>Keith R. Stuckey</i> Moravian Manor	<i>Susan Martin</i> Normandie Ridge Operations Director	<i>Jonathan Hollinger</i> President/CEO Pleasant View Communities
<b>Vice President</b> <i>Joan W. Martin</i> Homestead Village Legislative Affairs Director and News- letter Editor	<i>Karen Overly Smith</i> Messiah Village Meeting Coordinator <i>Dale Meadowcroft</i> Bethany Village Webmaster	<i>Raymond Pepe</i> Bethany Village <i>Monte Avery</i> Bethany Village	<i>Steve Lindsey</i> , CEO Garden Spot Communities <i>Larry Zook</i> , President/CEO Landis Communities
<b>Secretary</b> <i>Josh Stroup</i> Moravian Manor	<i>Alice Crozier</i> Pennswood Village <i>Lowell Starling</i> Bethany Village	<i>Board Member</i> Vacant	Marketing Director <i>Vacant</i> Program Director <i>Vacant</i>
<b>Treasurer</b> <i>Mary Ann McSparran</i> Moravian Manor	<i>Richmond Shreve</i> Pennswood Village NaCCRA Representative		

## OFFICIAL WEBSITES & CONTACTS

**LeadingAge PA:** [www.leadingagepa.org](http://www.leadingagepa.org)

*Austin Cawley, Director, Legislative Affairs, [acawley@leadingagepa.org](mailto:acawley@leadingagepa.org)*

**NaCCRA (National Continuing Care Residents Association):** [www.naccra.com](http://www.naccra.com)

*Richmond Shreve, PARCR Representative, [rbshreve@hotmail.com](mailto:rbshreve@hotmail.com)*

## THE PARCR POST INFORMATION

**THE PARCR POST** is a quarterly newsletter for **PENNSYLVANIA ALLIANCE OF RETIREMENT COMMUNITY RESIDENTS**. Its purpose is to share PARCR information and ideas/happenings from PARCR member CCRCs. If you are a PARCR Member Community Staff Contact and would like to share an article of interest from your community, contact the editor at [parcrpost@parcr.org](mailto:parcrpost@parcr.org).

**THE PARCR POST**  
[parcrpost@parcr.org](mailto:parcrpost@parcr.org)



Pennsylvania Alliance of  
 Retirement Community Residents

**325 Wesley Drive**  
**Mechanicsburg, PA 17055**



**Joan W. Martin**  
 Editor