

Committed to Improving PA Senior Lives



Through Resident Involvement

**WHY
ADVOCACY?**

OUR ADVOCACY TEAM

- PARCR – Penn. Alliance of Retirement Community Residents
 - Made up of CCRCs / Life Plan Communities
 - Represents the interests of the communities' residents
- LeadingAge PA – Advocate & Lobbyist for the 380 member communities
 - Develop tools and programs to assist members to communicate with State and National Legislative issues important to CCRCs
- NaCCRA – National Continuing Care Residents Association
 - Assist CCRC residents to monitor the health and performance of our communities

LEADINGAGE PA & PARCR ADVOCACY ACCOMPLISHMENTS

- \$31.6m additional Medicaid funding
- More reasonable interpretation in DoH's enforcement of state staffing ratios
- Advanced legislation to implement a medication aide program for nursing homes
- Voter Voice generated over 1500 messages to state and federal officials and legislators from over 530 advocates

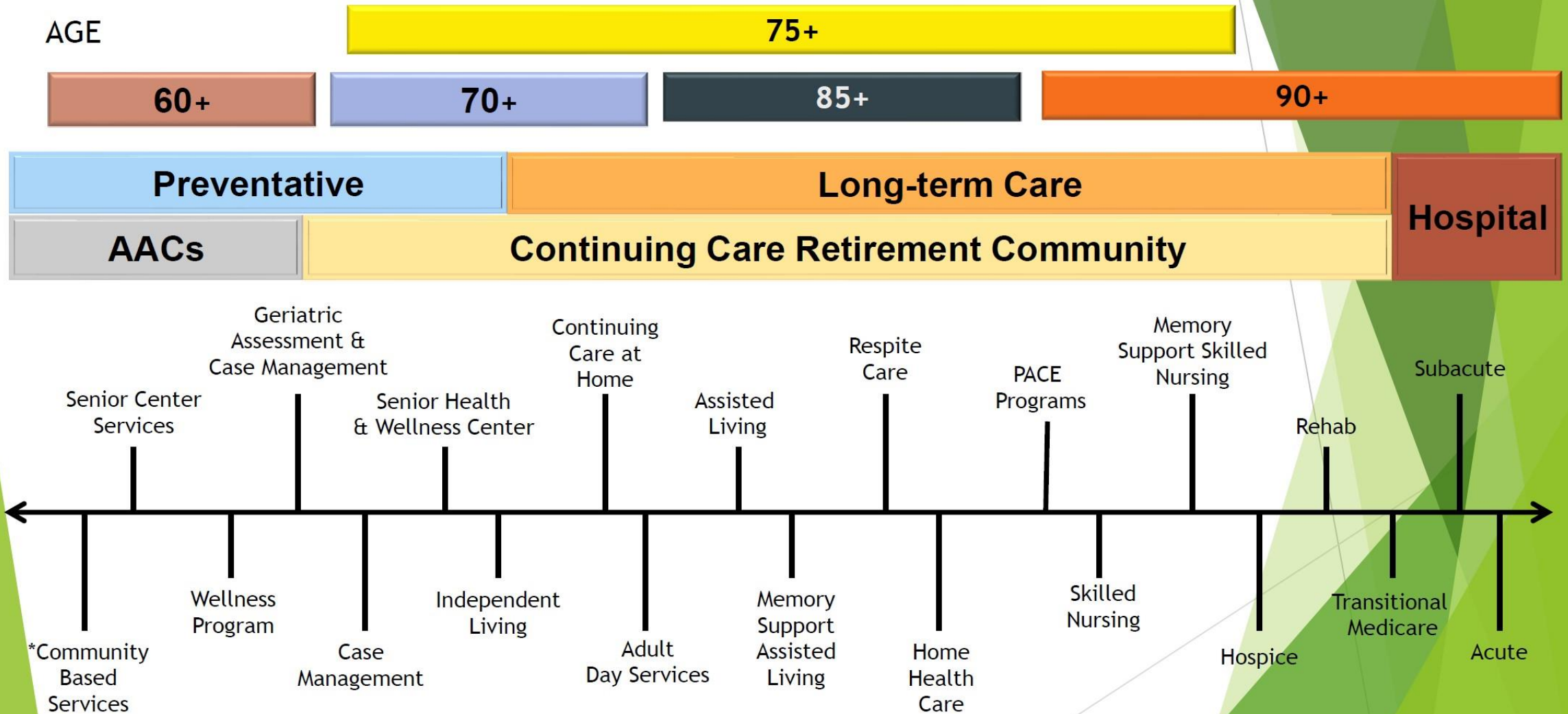
FOUR HORSEMEN



DRIVING SYSTEMIC CHANGE

Doug Leidig, CEO Asbury Comm. Inc. & Steve Jeffrey, Chief Strategy Officer, Garden Spot Village

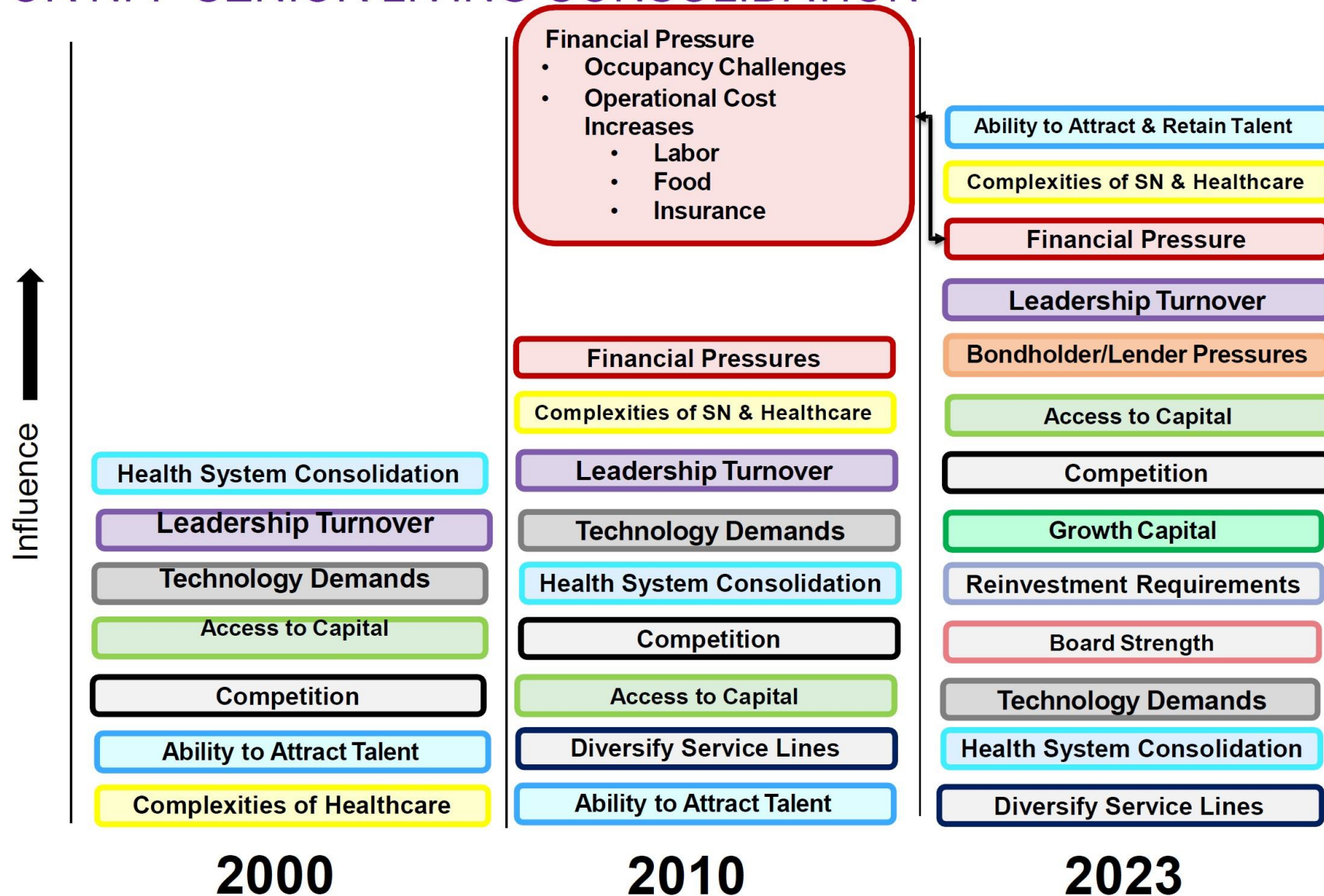
The spectrum of choices for seniors



*Transportation; Information/Referral; Counseling; Meals-on-Wheels; Integrated Day Care; Homemaker/Chore/Housekeeping; and Emergency Response System

Adapted from Greystone Communities' Continuum of Care Chart

DRIVERS FOR NFP SENIOR LIVING CONSOLIDATION



DAVID SWARTLEY, CEO, MORAVIAN MANOR COMMUNITIES YEAR END MESSAGE

- https://www.dropbox.com/scl/fi/nu8nwfuy5rtvo72qzrqwf/B-Newell-Cut_Unitas-Holiday-Update.mp4?rlkey=84kbcvhlfwflc2fn7dcnz12o4&dl=0
- [\(If you have a problem copy the link to your browser.\)](#)

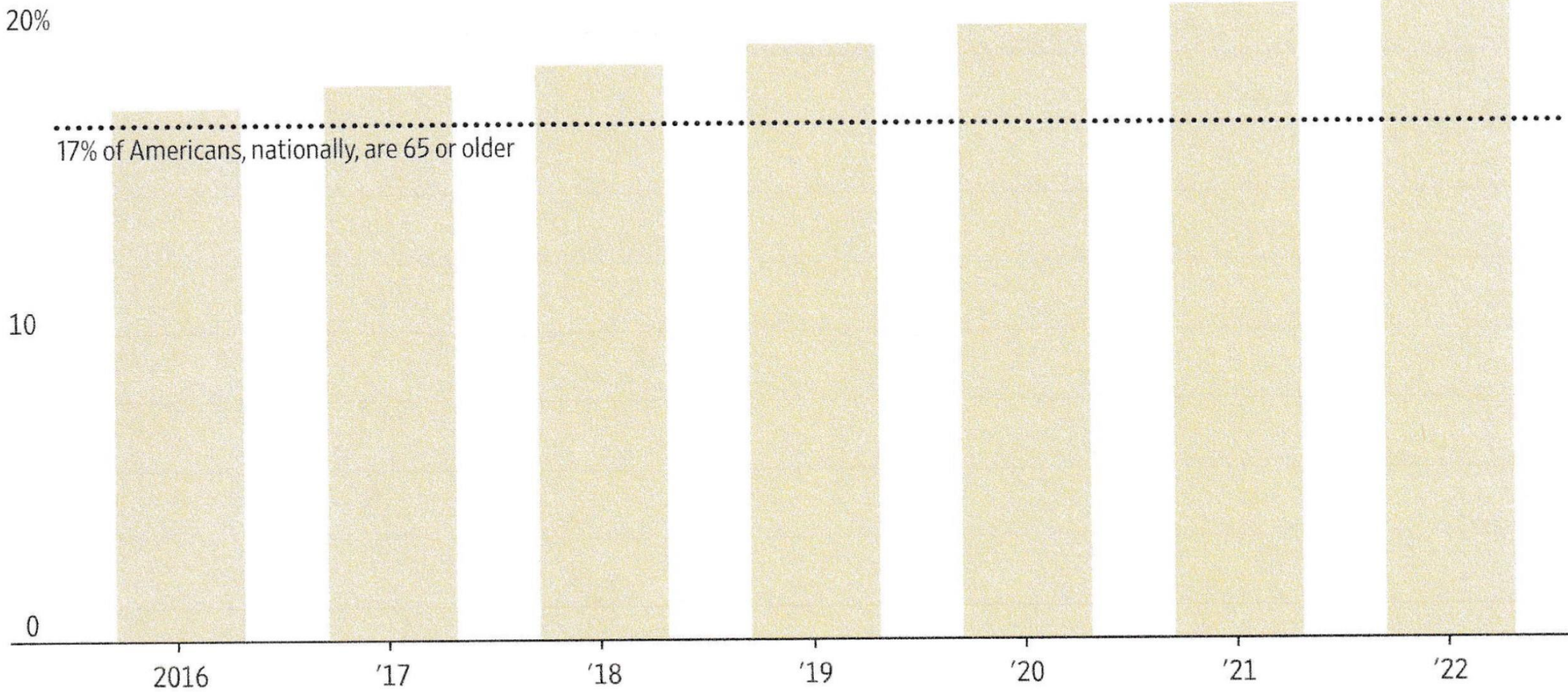
David Swartley, CEO, Moravian Manor Communities



THE UPHEAVAL AT AMERICA'S DISAPPEARING NURSING HOMES, IN CHARTS

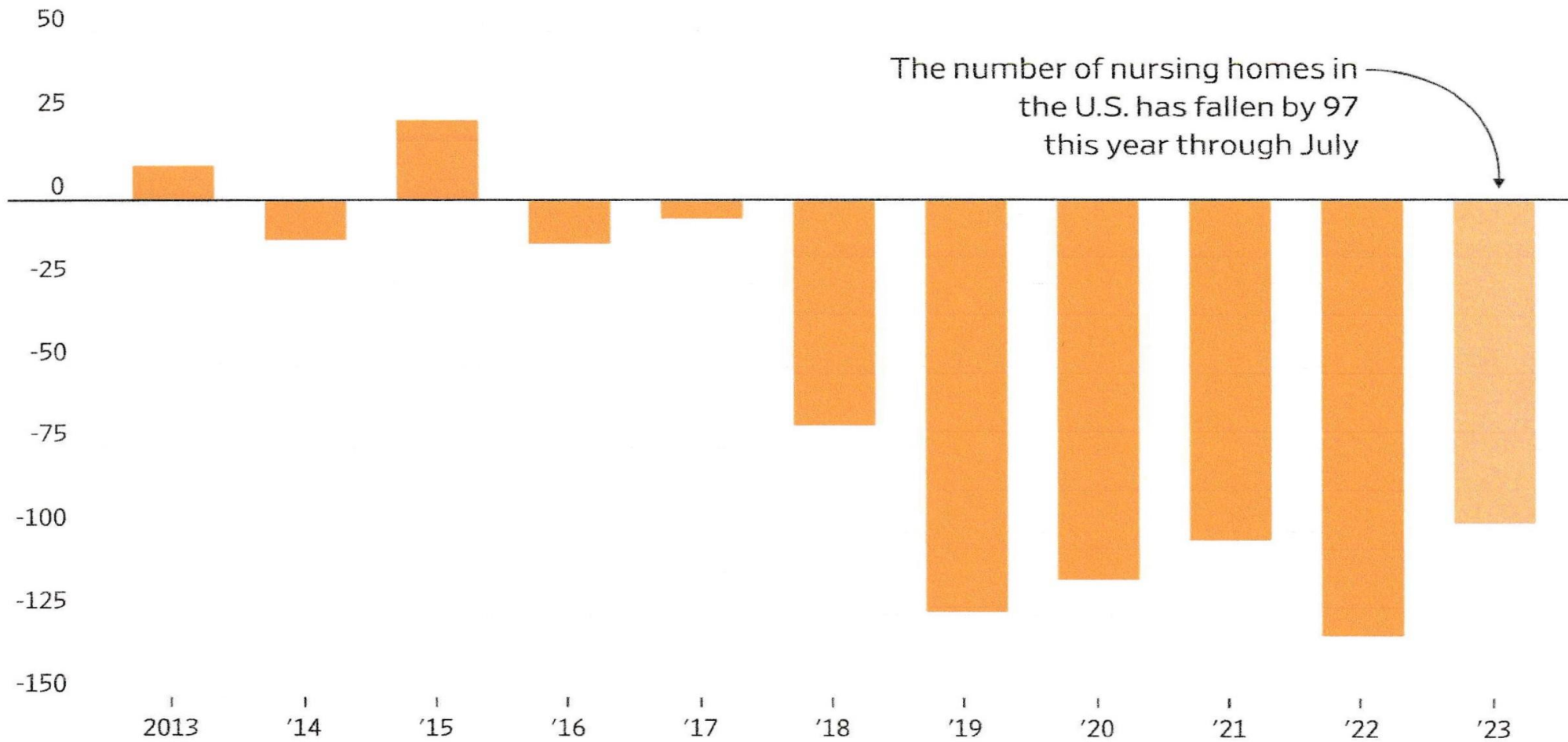
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Share of population that is at least 65 years old in counties without a nursing home



Source: Centers for Medicare and Medicaid Services and Census Bureau

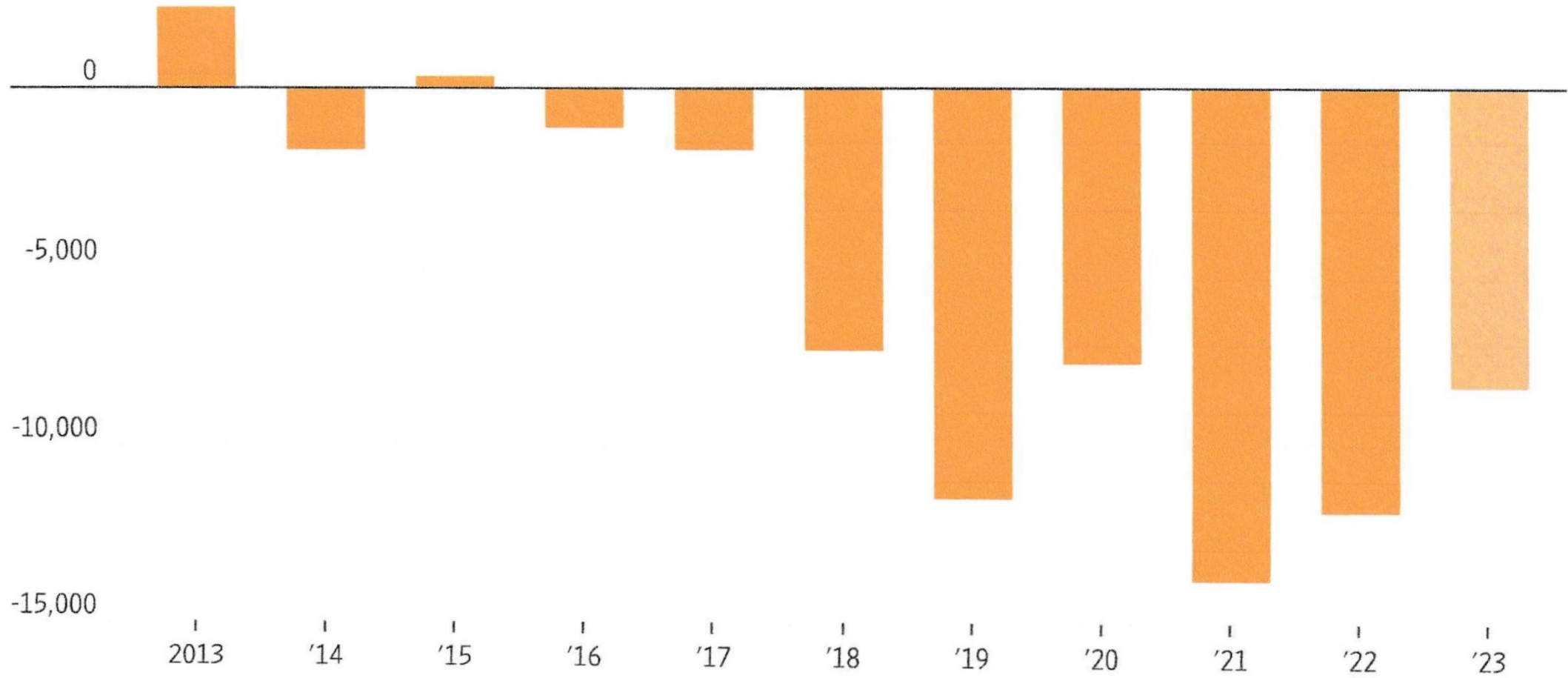
Change in number of nursing homes



Note: Nursing-home counts are based on the number of facilities with federal certification numbers at year-end. Data for 2023 are through July.

Source: Centers for Medicare and Medicaid Services

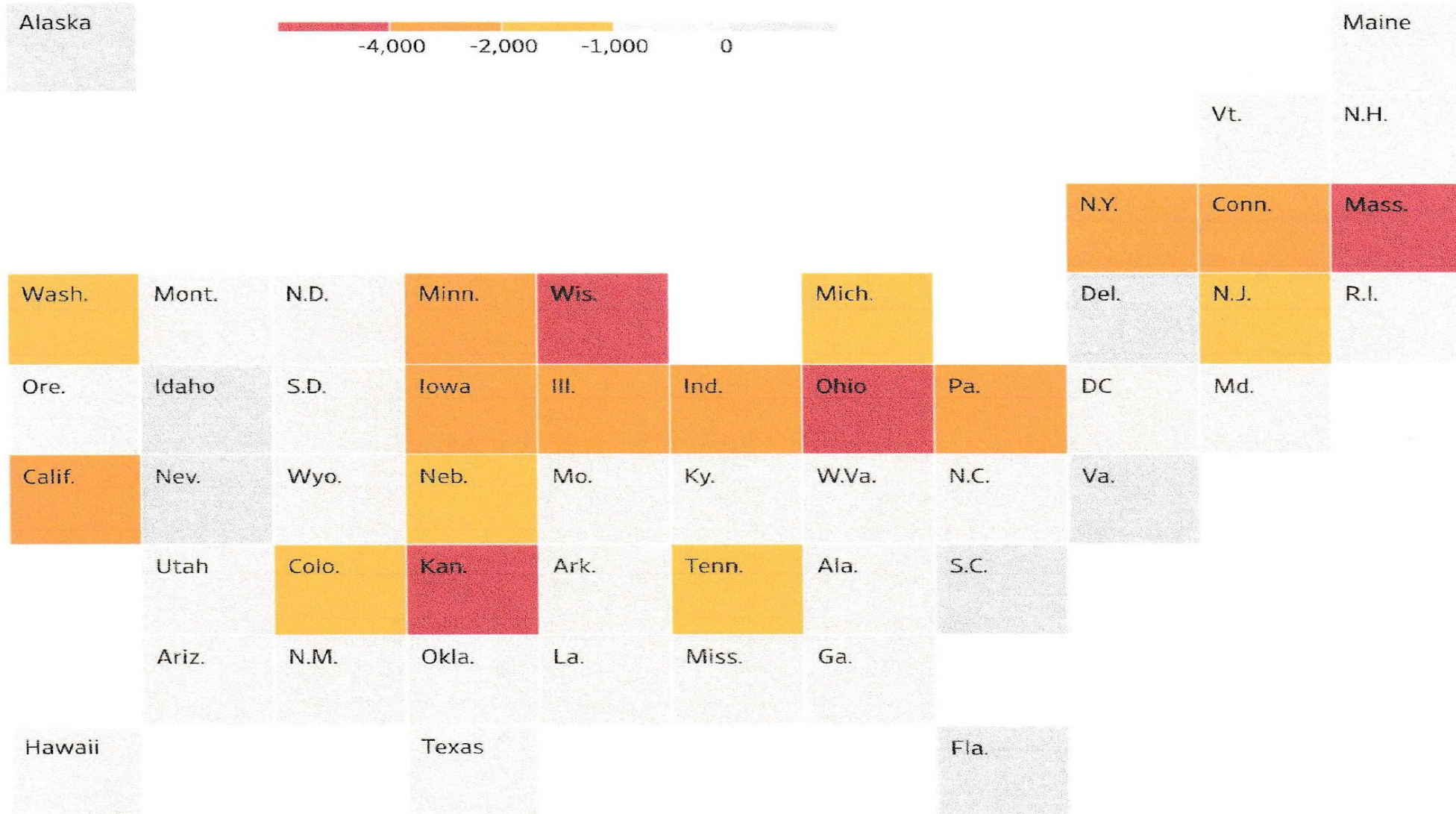
Change in number of beds



Note: Based on federally certified nursing-home beds at year-end. Data for 2023 are through July.

Source: Centers for Medicare and Medicaid Services

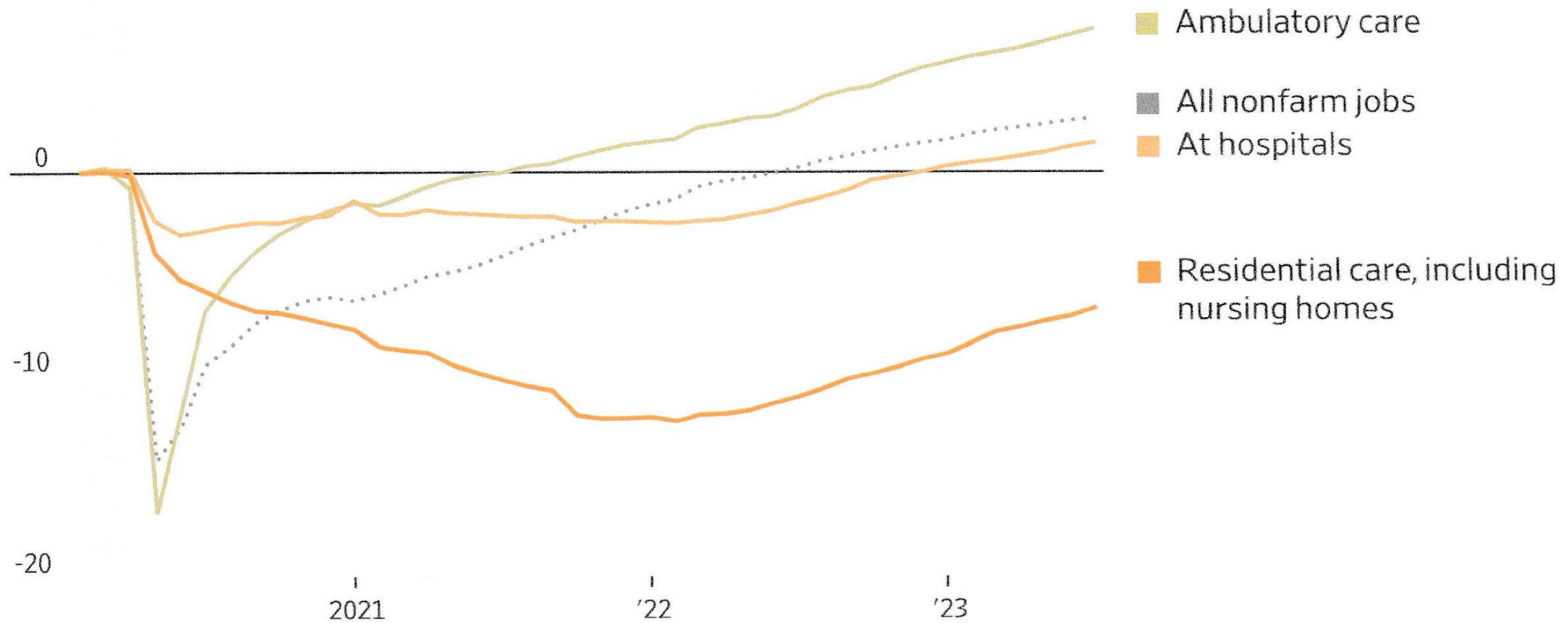
Change in certified beds, January 2017 to July 2023



Source: Centers for Medicare and Medicaid Services

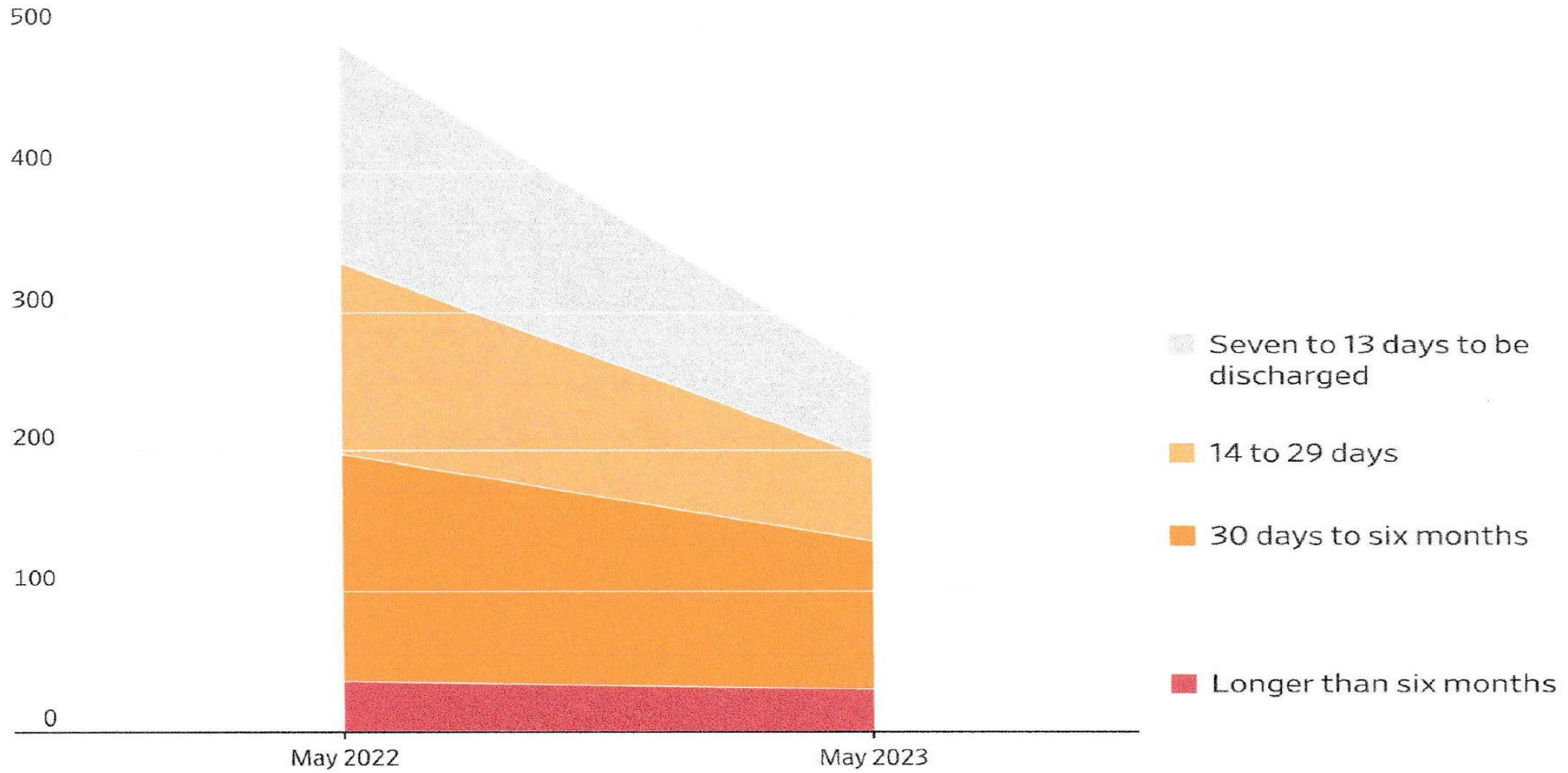
Change in employment since February 2020

10% RECESSION



Note: Seasonally adjusted
Source: Labor Department

Number of patients, by wait time

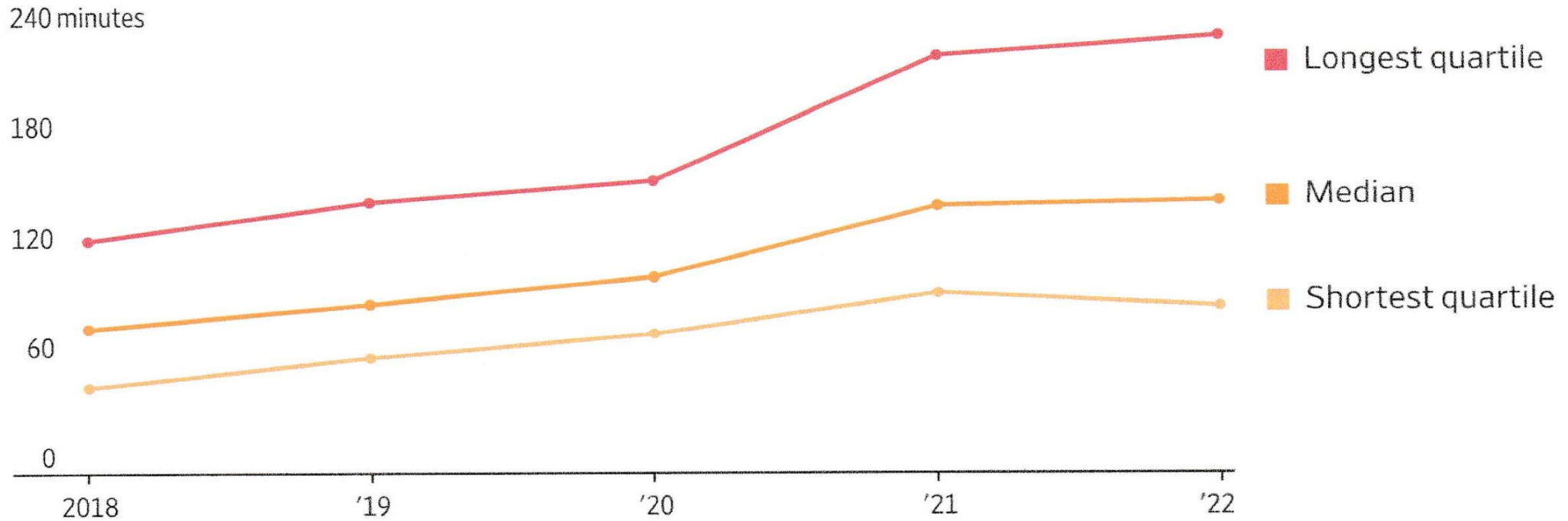


Source: Massachusetts Health & Hospital Association

Record Emergency-Department Delays

Patients in emergency departments who need a hospital bed waited longer last year.

Emergency-department delays



Note: Delays are total boarding times at emergency rooms from the 419 departments that consistently reported five years.

Source: Emergency Department Benchmarking Alliance

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**ADVOCACY
NOW!**
